

Seifel Consulting

Seifel Consulting is an economic consulting firm that advises public and private clients on the planning, funding and development of high quality infill development. Our strategic planning, economic and real estate advisory services help clients resolve complex growth issues while achieving fiscal goals and adding value to their communities. Since 1990, we have provided a range of real estate, fiscal and economic advisory services to more than 100 public agencies throughout California, completing over 800 consulting assignments while staying attentive to client needs and responding diligently and cost effectively.

Insightful Strategies to Build Thriving Communities

Seifel's work is organized around four integrated practice areas—real estate, economics, redevelopment and housing—that allow the firm to provide relevant expertise at progressive phases of each engagement:

- **Real Estate**—Lead clients through the analysis, funding and development of sustainable real estate.
- **Economics**—Evaluate local economies and recommend strategies to enhance economic development and fiscal health.
- **Redevelopment**—Guide community revitalization strategies and successfully navigate the changing redevelopment landscape.
- **Housing**—Facilitate housing programs and developments that realize a thriving and diverse community.

An Expert Team

Achieving success in the arenas of community revitalization and real estate development requires a realistic vision, skilled project management and a steady focus on objectives. We guide our clients through the complexities of the planning and development process so that they can make sound decisions built upon a solid foundation of expert analysis and clear insight. Our objective is to help our clients transform their vision into measurable value and results.

Our professional staff is skilled in its approach to solving problems and committed to producing results. We offer a broad range of expertise in demographic and market research, financial analysis, public funding and financing, fiscal and economic impact analysis, planning, public policy evaluation and grant writing. Once we understand the requirements of a client's project, we assemble an interdisciplinary team of experts who have the skills and knowledge required to achieve client goals. Our integrated approach to strategic planning, economic analysis and project management is the key to our successful track record.

Commitment to Results and Client Satisfaction

At Seifel, we are committed to helping our clients achieve their financial, real estate and community development goals by providing them with the following:

- **Pragmatic approach to consulting assignments**
- **Flexibility and responsiveness to meet client objectives**
- **Cost-effective, schedule-driven work ethic**
- **Problem-solving focus and grounded in financial reality**
- **Skill and enthusiasm in building consensus among stakeholders**



Seifel Consulting Inc. is a California Corporation owned and operated by Elizabeth (Libby) Seifel. The firm is a woman-owned, small business certified with the State of California.

Seifel Consulting Inc.

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