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## [SPUR Forum: “Why Does Housing Cost So Much?”](#)

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on Jun 27, 2019

Tagged in: [San Francisco](#), [housing](#)



Housing costs have continued to rise since 2014, when The Urbanist [featured](#) "The Real Cost of Building Housing" in San Francisco. [SPUR's upcoming panel](#), "Why Housing Costs So Much" will feature industry insiders Mark Hogan ([OpenScope Studio](#)), Ann Silverberg ([BRIDGE Housing](#)), Taeko Takagi ([Pankow](#)) and Libby Seifel (Seifel Consulting). This lively group of panelists will dissect the complex cost factors in housing development, explore the reasons for why costs have continued to increase and suggest what could be done to help curtail them. (Mark and Libby previously examined these very issues at a [SPUR session in early 2014](#).)

Please join on May 30 for this panel. Admission is free for SPUR members/\$10 for non-members. Check out SPUR for more information: <http://www.spur.org/events/2017-05-30/why-does-housing-cost-so-much>

- SPUR Lunchtime Forum: “Why Does Housing Cost So Much?”
- 12:30pm on Tuesday 5/30, SPUR Urban Center, 654 Mission Street, San Francisco, CA

### UPDATE (July 7, 2017)

- [Click here to view Mark Hogan's presentation!](#)
- [Click here to view Libby Seifel's presentation!](#)