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## [ULI SF Housing the Bay Summit on March 23](#)

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on Aug 21, 2018

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Join industry leaders at ULI San Francisco's [Housing the Bay Summit](#) (Friday, March 23) as we explore origins and solutions to the Bay Area's housing supply and affordability crisis. Since early 2017, ULI SF has refined the Housing the Bay initiative with industry leaders and partner organizations from throughout the Bay Area. Through working groups, convenings and interactive educational programs, ULI seeks to bring the brightest minds together to foster solutions to the region's housing supply and affordability crisis.



Panels and presentations at the March 23 Summit will focus on innovative solutions in the realms of financing, construction costs, policy, and the public process. Speakers will engage in conversations on lessons learned, successful case studies, and best practices with local Bay Area leaders. The afternoon panel “Director’s Cut: Shaping the Bay Area Cities Through a National Lens” features planning directors from Oakland, San Francisco and San Jose as they share past experiences driving change and taking on the Bay Area’s housing challenges. Joining Libby on this interactive panel are [William \(Bill\) Gilchrist](#) (Oakland Planning Director), [Rosalynn Hughey](#) (San Jose Acting Planning Director) and [John Rahaim](#) (San Francisco Planning Director). With national perspectives and localized expertise, these planning directors are each developing and implementing strategies to build and preserve more homes, increase housing affordability, and provide the needed infrastructure to make all this possible.

ULI SF's Housing the Bay 2018 Summit takes place Friday, March 23 at the Hotel Nikko in San Francisco. Full programming and registration information is available here: <https://sf.uli.org/event/housing-the-bay/>. Housing the Bay is a ULI SF member-driven [initiative](#) to foster innovative solutions to the Bay Area housing crisis in the realms of financing, building costs, policy, and the public process.

(Check out the buzz already generating for the upcoming Summit! [Urban Land magazine's recent article](#) covering the Summit includes interviews with several Summit participants, including Xiomara Cisneros, Michelle Frey, Amit Price Patel and Libby Seifel.)

UPDATE! (March 26): [Click here](#) to view the presentation “Director’s Cut: Shaping the Bay Area Cities Through a National Lens”.